



# WORKSHOP ON SUPPLY CHAIN MANAGEMENT

Supply chain management (SCM) is the oversight of materials, information, and finances as they move in a process from supplier to manufacturer to wholesaler to retailer to consumer. Supply chain management involves coordinating and integrating these flows both within and among companies.

Understanding the importance of the subject, Pakistan Hosiery Manufacturers and Exporters association (PHMA) in collaboration with Small and Medium Enterprise Development Authority (SMEDA) is pleased to announce a workshop on “Supply Chain Management”

## About Trainer :

Abid Anwer is an expert in Industrial Management as well as in Management Consultancy. He is a very senior professional, and member of various professional bodies like ICMAP, CMAF, PIPFA, PIIA, PSTD, PAP, FCTLS and The Indus & Entrepreneurs. He served different industrial groups as GM/Director/CEO.

## Who Should Attend :

Business Owners, Middle Managers, (From Sales/Marketing, Finance Accounts, IT, Customer Support, Supply Chains), Engineers, Customer Services Representatives

## Modules :

- ✓ Basics of Supply Chain Management
- ✓ Management of Business Logistics
- ✓ SCM-SWOT, Strategies and Bullwhip etc.
- ✓ The Evolving Supply Chain
- ✓ Learning based Group Activities
- ✓ Case Studies and Videos

## Program Schedule

**Date & Time :** Thursday, 18 January, 2018.

from 09:30 am to 05:00 pm

**Venue :**

PHMA House, 37-H Block -6 PECHS, Karachi

**Fees :**

Subsidize fee of Rs.4,000/participant will be paid in advance by cash or pay order in favor of “PHMA”.

Fee includes Training material, Certificate, Lunch & Teas.

Saad Mahboob  
Marketing Coordinator, PHMA  
bfzcoord@phmaonline.com  
0303-6667462

Mr. Raj  
SMEDA  
trainings.khi@smeda.org.pk  
021-111-111-456/35610432